

Transforming Ideas Into **Action**

Consultation for Strategic Clarity and
Better-Informed Marketing Decisions

EXECUTIVE DIGITAL MARKETING MENTOR & COACH



HEMANT
KUMAR SHARMA

DIGITAL MARKETING
CONSULTANT, TRAINER & MENTOR





Who is **Hemant Kumar Sharma**?

Your Provider

Hemant Kumar Sharma brings more than 24 years of professional experience across marketing and digital strategy.

He provides consultation through his proprietorship, Blessed Venture. Receipts and invoices are issued by Blessed Venture.

Consultation Method

The session starts with your business context and the decision you need to make.

Recommendations identify priorities and help reduce avoidable mistakes. Implementation is separately scoped. Results depend on execution and market conditions.



The Strategic **Philosophy**

Strategy without execution is ineffective.
Execution without strategy is expensive.

— Hemant Kumar Sharma



Option 1: **Free Clarity Session**

Initial **Alignment** Check

A 15-minute online discussion for initial context and suitability. Share the concern you want to resolve and identify the most appropriate next step. No payment is required.

Operational **Parameters**

Thursday, 3:00-5:00 PM IST. Each free slot lasts 15 minutes and cannot be rescheduled.

Focus: General review. This introductory session does not include custom strategic roadmaps, technical audits, or written post-session resources.

Option 2: **Fixed-Day Session**

Focused Advice

An action-focused, paid 30-minute online consultation for a clearly defined marketing concern and focused professional guidance.

Bring one defined concern for focused advice. Implementation, ongoing support and the Option 3 Strategy Map are outside this session.

Actionable **Format**

Tuesday, 12:00-2:00 PM IST: ₹1,000 + ₹180 GST
= ₹1,180 total.

Saturday, 4:00-6:00 PM IST: ₹1,500 + ₹270 GST
= ₹1,770 total.

Each appointment lasts 30 minutes.



Option 3: **Online Consultation**

Our Most Recommended Strategic Program

Standard: 1 hour. ₹3,000 + ₹540 GST = ₹3,540 total.

Extended: 2 hours. ₹5,000 + ₹900 GST = ₹5,900 total.

Extended allows more time for troubleshooting and detailed strategy development. Normally Monday, Wednesday, Friday or Sunday. Book at least one week ahead. Other days or shorter notice may be considered, subject to confirmation.

Both include a PDF Strategy Map within 48 hours after the session.



Option 4: In Person

Strategic Meeting

2-hour in-person strategic consultation in Delhi NCR.

₹10,000 + ₹1,800 GST = ₹11,800 total.

Location and time confirmed in advance.

Normally Monday, Wednesday, Friday or Sunday, subject to availability. Please book at least one week in advance. Other days or shorter-notice requests may be considered, subject to confirmation.

Digital strategy deck included. Venue, food, parking and other costs, including hotel or conference room, are extra to ₹11,800. Implementation is separate.



Booking, Payment and Rescheduling

Agree availability first. Paid slots require full advance payment. We verify payment, confirm the appointment and share a receipt. Totals include 18% GST, with no extra gateway fee.

One paid-session reschedule is allowed with at least 6 hours' notice and a new date within 10 days, by mutual agreement. Customer cancellation or no-show after confirmation is non-refundable.

If we cancel without an agreed replacement, we refund the full amount. Verified duplicate payments and received funds for failed bookings are refunded.

Option 3 only: start a retainer/agency engagement within 30 days after consultation to adjust the consultation fee excluding GST in Month 3.

Review consultation options and booking at hemant.co.in.

Option 3: Consultation Process



Preparation: Share your website, current marketing activity and the decision you need to make before the appointment. Avoid passwords and confidential account access.



Live consultation: Standard provides 1 hour for strategic direction. Extended provides 2 hours for troubleshooting and detailed strategy development.



Website and funnel review: Discuss positioning, page clarity and the path from visitor interest to an enquiry, within the purchased session scope.



Prioritised recommendations: Identify improvements and next steps suited to your resources. Rankings, leads, revenue and advertising returns are not guaranteed.

PDF Strategy Map: 48 Hours



1. Session Findings

A summary of the issues discussed and observations supported by the information reviewed during your session.



2. Agreed Priorities

Recommendations suited to your business context. Comprehensive technical and competitor audits require a separate agreed scope.



3. Next Steps

Clear actions based on the session. Both online variants include delivery within 48 hours after consultation. Implementation is separate.

Why **Option 3** is Recommended



Advice Before Further Investment

Option 3 helps business owners discuss connected marketing decisions in depth, with a written summary of priorities and next steps.

The aim is to support informed budget decisions and reduce avoidable mistakes. The session does not guarantee revenue, rankings, leads or advertising returns.



Contact and Booking

Consultation options and booking: hemant.co.in

Hemant Kumar Sharma

Digital Marketing Consultant | Trainer | Mentor



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Strategic Support

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